

CONCIERGE

MONTHLY NEWSLETTER AUGUST 2018



S O F I T E L
HOTELS & RESORTS

DEAR GUESTS

Sofitel New York hopes you enjoy your stay in NYC, one of the Sofitel luxury addresses, a symbol of French elegance around the world.

This letter presents the program of the month at Sofitel New York.

We are delighted to recommend some Magnifique local events related to Sofitel Art de vivre: culture, design and gastronomy. Please feel free to contact our dedicated concierge team.

Carlomar Rios,
Chief Concierge,
NYC Hotel Concierge Association

NYC SUMMER 2018 Restaurant Week®

NYC SUMMER RESTAURANT WEEK

Twice a year, New York City foodies flock to their favorite restaurants in all five boroughs during NYC Restaurant Week for creative dishes and special menus at prices that just can't be beat. This year, Gaby Brasserie Française, our charming restaurant will bring a taste of Paris to New Yorkers with exclusive brunch, lunch and dinner menus offered Sunday-Friday, July 23rd – August 17th. Please visit our restaurant for more information.

CITY EVENT COLOR FACTORY AUGUST 20, 2018

This August, a whole new palette is coming to New York City in SoHo's Hudson Square neighborhood. In 20,000 square feet, the Color Factory will feature brand-new participatory installations of colors they've collected around the city—hues that invite curiosity, discovery and play. Some of their favorite artists, creatives, designers and makers are teaming up to tell their unique color stories and engage all of your senses in unexpected ways. Tickets on sale July 17.



NEW IN NYC OCEAN WONDERS: SHARKS!

Now open at the New York Aquarium in Coney Island. This new permanent exhibit is home to 18 distinct kinds of sharks and rays, plus more than 115 local marine species.



CITY EVENT CHARLIE PARKER JAZZ FESTIVAL AUGUST 23 - 26

In the early 1950s, Charlie Parker made his home in Alphabet City; and though Bird has been gone a long time now, the neighborhood hasn't forgotten him. The block he lived on was renamed Charlie Parker Place in 1992, and the next year the Charlie Parker Jazz Festival made its debut right across the street in Tompkins Square Park. This year's festival also extends to Marcus Garvey Park in Harlem. For the full schedule, visit <https://cityparksfoundation.org/charlieparker/>



CITY EVENT US OPEN - TENNIS AUGUST 27 - SEPTEMBER 9

The US Open, by far the nation's biggest tennis tournament, returns to the USTA Billie Jean King National Tennis Center August 27 through September 9. The Grand Slam event brings together the world's best players along with great food, kids' activities and musical performances, and draws fans from around the globe. Tickets go on sale at 9am on June 11. To buy them, visit ticketmaster.com.



TOURISM INTEREST

SEAPORT DISTRICT NEW YORK

Pier 17 is open again and this summer is packed with a sea of colorful experiences. Enjoy the views on the Heineken® Riverdeck, eats from Market Hall, and cocktails at River Lounge. The activities are nearly endless, with parties, rooftop movie screenings, fitness classes, family activities, live music, food and more.

Seaport
District
NYC

SMORGASBURG, WEEKENDS



Smorgasburg is making its return for the summer season this April. On Saturday, the market's Williamsburg outpost on Kent Avenue will open for its sixth year. And, Smorgasburg's Prospect Park - Breeze Hill on Sunday April 1. Don't miss out on a tasteful journey of some of the best cuisine New York has to offer!

- Every Saturday in Williamsburg, Brooklyn
- Every Sunday in Prospect Park, Brooklyn

Please visit our concierge for directions and additional information.

NYC SUMMER RESTAURANT WEEK

JULY 23 - AUGUST 17

NYC SUMMER 2018
**Restaurant
Week**

For the 26th anniversary of NYC Restaurant Week, Executive Chef Robert Hohmann has crafted prix-fixe menus of dishes that shine with fresh summer flavors. A three-course lunch will be offered Monday through Friday for \$26 and a three-course dinner for \$42 will be offered Sunday through Friday.

BOTTOMLESS BRUNCH (SATURDAY & SUNDAY)

Brunch, at \$29, includes appetizer (Soup of the Day, Avocado Toast of the Day or Burrata Salad), entrée (Eggs Benedict or Eggs Royale with Cresskill Farm parsley potatoes; Croque Monsieur or Croque Madame with baby kale and French fries; Sweet French Toast crusted with glazed corn flakes and caramel; or Savory French Toast with ham and provolone), and dessert (Lemon Curd or Apple Galette). Guest may opt for endless Bloody Marys, Mimosas and Bellinis for an additional \$20.



LIFE IS MAGNIFIQUE... IN CALIFORNIA

FOCUS ON SOFTEL LOS ANGELES AT BEVERLY HILLS

Sofitel Los Angeles at Beverly Hills is a stunning hotel in LA offering elegant luxury accommodations and dramatic decor with an ambiance that combines see-and-be-seen excitement and the calm of an urban resort. Ideally situated on the corner of La Cienega and Beverly Boulevard, opposite the Beverly Shopping Center, this West Hollywood hotel is conveniently located near Cedar Sinai Medical Center, Rodeo Drive, Melrose Avenue, and Sunset Boulevard. Discover a unique blend of French fashion mixed with Hollywood glamour at this elegant hotel. Choose from 295 rooms on 10 floors including 26 suites and two Imperial Suites all featuring Sofitel's luxurious feather top and duvet sleep system – Sofitel Bed.

8555 Beverly Blvd. 90048 Los Angeles, California, 90048 Los Angeles

CONCERTS & PERFORMANCES

SUMMERSTAGE

JUNE 2 - SEPTEMBER 27

City Parks Foundation presents the 2018 season of SummerStage, New York's largest free outdoor performing arts festival. SummerStage brings the best music from around the world to New York's many and varied communities, using local neighborhood parks as gathering spaces in which to experience world class culture. From iconic performers to the latest up-and-coming artist, we present everything from indie to Afrobeats, Latin trap to soul, reggae to contemporary dance, fado to EDM, and everything in between. Join us for more than 100 shows in 18 neighborhood parks this summer. Check out a legendary artist or discover the performer you'll love next! For schedules and line ups, visit our concierge.

AMY SCHUMER

August 1

The Rooftop at Pier 17

SHAKIRA

August 10

Madison Square Garden

THE BEACH BOYS

August 17

Coney Island Boardwalk

BEYONCÉ & JAY-Z

August 18

New Era Field

BILLY JOEL

August 23

Madison Square Garden

DRAKE & MIGOS

August 24, 25, 27, 28

Madison Square Garden

August 30, 31,

Barclays Center



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